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PLX 111-1

Part 2: Incubator Creativity Mapping

D-71

Introduction

Upon doing the first part of the incubator project I have decided to move along on public space design in multiple locations in Dubai to foucus on the Public interior design which will be developed within the area of Business Bay and will include the following changes:
1. Urban park and bus stop's
2. Sunset lounge/seating
3. Mini bookshelfs at the park

The purpose of this will be to create Innovative and creative design solutions with useful functions for the society and to respond to some of the different site's identified problems which is why I picked these particular locations depending on their circumstances. My neighborhood is Business Bay and after looking back to my visual diary I have identified some problems in here that could be solved which is the objective of this project.
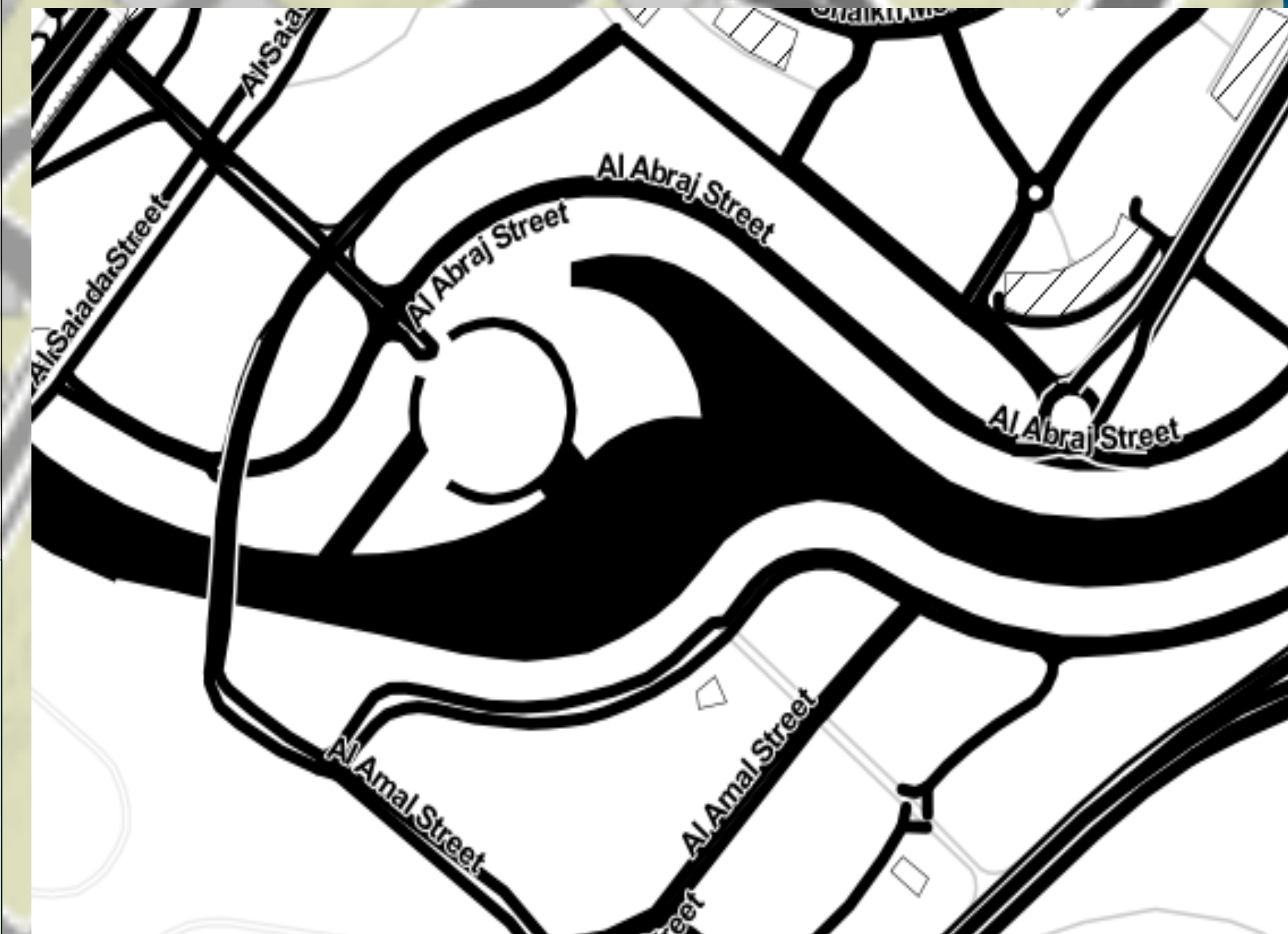

BEFORE

Problem #2:
Urban Park

Another identified problem in Business Bay that has the potential to be changed towards an urban park is this empty land surrounded by the stunning canal with a V-shape and is located beside the Oberoi center as seen on the maps. It can consist of various design elements such as:
•Lighting
•Furniture
•Trees and Landscape
This will surely encourage public engagement and can have unique furniture for seating purposes like demonstrated below, along with different trees and to ensure that this place is given meaning by human experiences that take place within them. Urban parks are great as they help to fight pollution, encourage biodiversity in city centers and help to control temperatures and humidity. Green zones in city centers are also crucial to social cohesion along with other advantages. This seating furniture can also be a WIFI zone incase people want to come and work on their laptops or even study.

AFTER

Problem #1:
Bus Stop

The first project proposal is located in Business Bay and is to design bus stop's shelters as only a few areas in Dubai offer such shelters and is crucial in Business Bay due to the harsh sun during peak hours that a lot of individuals tend to wait under these bus stops which are outlined and circled in the map on the right. The function of these shelters is to act like structures designed to give protection from weather conditions such as the sun. Upon observing these bus stops I have realized that not a lot of people stand there and having a shelter like this can have a chance of increasing the number of daily riders as they will know that it won't be too hot to wait as some buses may have delays with coming precisely on time. One of the advantages of the shelter at the bus stop is that it can encourage individuals who work in the offices can start using public transportation more often, reducing pollution and making the city more sustainable. Another advantage would be that on the shelters there can be advertisements for different companies/brands that are proven effective way to advertise to drivers and pedestrians in any urban place like Business Bay.

Problem #3:
Furniture

Business Bay is one of the the main landmark for residents, I have identified a problem that there isn't a lot of lounge/seating areas especially when it is busy nowadays due to Covid regulations and the social distancing, I thought it would be a unique idea to come up with furniture that people can be enjoying sitting down or even laying down to watch the sunset for instance,It can be located as outlined on the maps above in red, around that diameter right by the Dubai Water Canal because of the different famous landmarks such as JW marriot that were outlined in my weekly diary,which concludes why I went for this specific area. They make it clear that people are welcome and that the street is a pleasant place to be. These facilities both have a practical purpose for the visitor and provide visual appeal and detail. We all get tired and search for a spot to relax from time to time, and in those cases, these pieces of street furniture serve as our oasis. These are particularly useful for older adults searching for a place to rest and restore strength.

Course Material Utilized:
• Design & Management of outdoor spaces
• Design elements such as furniture, shelters, and lighting.
• Importance and functions of these elements within the area.
• Public engagement

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About Business Bay:
Business bay is an area in Dubai that is one of the most trendy Residential and professional hubs in Dubai. Set amidst the gleaming waters of Dubai Canal, it is neighbors with Dubai's quintessential 'it' neighborhood, Downtown Dubai. I personally picked this area since I enjoy being around high-rise buildings and I am familiar with lots of different developments as I have been working within this neighbourhood for multiple assignments.

Problem #4
Public bookcase
The last design element in Business Bay that I decided to go for which is a public bookcase due to an issue that I have personally seen and heard that there is almost no public engagement takes place in the area with very basic public furniture and to provide a suitable solution to this I believe it would be a great idea to provide multiple bookshelves that can be either fixed at a lamp post as sketched below so if pedestrians decide to stop by and grab a book to read they could do so. A public bookcase is a cabinet that may be freely and anonymously used for the exchange and storage of books without the formalities associated with libraries. This idea was highly inspired by my research on my previous case study in Beirut. Another spot within the area would be the urban park located as displayed below on the maps and similar concept to the lamp posts bookshelves they can be in a form of a box for it to not just have a function of encountering visitors to come by, but also as a design element at the park. Public bookcases are quickly and universally enjoyed if they are centrally located, easily accessible, and filled with sufficient content.

Conclusion

- I have learned that though Dubai as a city that is very modern in relation to design,technlogy and architecture there still are problems that I have identifeid and provided with possible solutions.
- The case study research helped me get inspirations for my ideas designing the furniture.
- All the course content that has been provided up to date was used in order to apply design thinking.
- The visual diary has helped me as I have obersved some problems while going for walks within the neighbourhood.